



WORLD  
POLICE  
SUMMIT

شرطة دبي  
DUBAI POLICE



13<sup>th</sup>-15<sup>th</sup> MAY, 2025  
DUBAI WORLD TRADE CENTRE

BEYOND THE BADGE

ENVISION THE NEXT ERA OF POLICING

EVENT  
BROCHURE





“

Security is a blessing  
and safety is  
tranquility, serenity,  
and life

**H. H. Sheikh Mohammed bin Rashid Al Maktoum**  
Vice President, Prime Minister and Ruler of Dubai



“

Congratulations to the UAE security forces for their efforts to maintain security and combat crime and their constant keenness to work with police agencies from across the world, as demonstrated by the hosting of the World Police Summit.

**H. H. Sheikh Hamdan Bin  
Mohammed Bin Rashid Al Maktoum**  
Crown Prince of Dubai and Chairman of the  
Executive Council



“

As the threat landscape alters dramatically, it has become crucial for law enforcement and policing agencies to evolve and stay ahead of criminals. With the common goal of enhancing the safety and security of societies, the significance of building collaborative platforms for knowledge and experience-sharing for the global policing and law enforcement ecosystem has become imperative.

**H. E. Lieutenant General  
Abdullah Khalifa Obaid Almarri**

Commander-In-Chief  
DUBAI POLICE



# ABOUT THE WORLD POLICE SUMMIT



The city of Dubai, known for its pioneering spirit and innovative prowess, proudly hosts the World Police Summit, organized by Dubai Police. Launched in 2022, this summit rapidly emerged as the nexus for security officers, police forces, and law enforcement experts from **over 138 countries**.

This unparalleled event gathers prestigious forces including the **FBI, NYPD, INTERPOL, Australian Federal Police, Korean National Police Agency and the Metropolitan Police and others**. Whether you're into policing tech, cybersecurity, commercial security, or road safety, the summit unfolds an array of unmatched opportunities for everyone.

# INTERNATIONAL ORGANIZATIONS SUPPORTING POLICING WORK

## GLOBAL



## INTERNATIONAL



## REGIONAL



## LOCAL



# SPONSORS & PARTNERS

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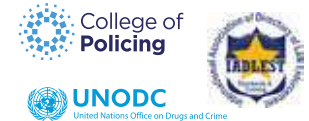
STRATEGIC PARTNERS



EXCLUSIVE PARTNERS



PARTNERS



SUPPORTED BY



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MEDIA PARTNER



# WORLD POLICE SUMMIT IN NUMBERS 2022-2024



**250+**  
Exhibitors



**17,000+**  
Visitors



**200+**  
Speakers



**100+**  
Chiefs of Police



**8,000+**  
Conference Delegates



**100+**  
Participating Countries



# SUMMIT PILLARS



## EXHIBITION

A platform for companies to showcase their latest technologies, innovations and technical services to law enforcement decision makers from across the globe



## THINK TANK SERIES

Over the course of 9 bespoke private meetings, the Roundtable Series brings together global leaders of the international police community to debate and discuss the most pressing police challenges and priorities



## START-UP ARENA:

Positioning start-ups for accelerated growth and impact in the field of security and public safety, while providing them with a platform to demonstrate their expertise.



## DEMONSTRATION HUB

An opportunity to showcase cutting-edge solutions firsthand. Where products come to life through interactive showcases and hands-on presentations, providing visitors with an immersive experience of innovative solutions.



## THEMATIC THEATRES

An opportunity for police and security officials and professionals to gather and discuss themed based topics through seminars, workshops, and forums



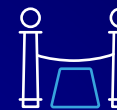
## B2B CONNECT

With this digital platform and pre-scheduled meetings, businesses can efficiently find as well as connect with suppliers, distributors, clients, or other partners to expand their networks and grow their businesses.



## AWARDS

Dedicated awards cover individual and collective excellence across a range of core fields: Crime Investigation, Anti-Narcotics, Forensics Science and Police Innovation



## OPENING CEREMONY AND GALA DINNER

Starting with keynote speeches fostering synergy to concluding with a gala dinner, all amidst meaningful dialogue. Together, we honor the dedication of those safeguarding communities

# TOPICS AND SESSIONS



Anti-Money Laundering



Cybersecurity and Cyberfraud



Beyond Digital Transformation



Aviation Security



Crime Prevention



Anti-Narcotics



Traffic Security



AI in Policing



Organized Crime



Police Operations



Borderless Policing

# AWARD CATEGORIES



**INSPIRING  
FEMALE OFFICER  
AWARD**



**BEST POLICE  
APPLICATION  
AWARD**



**EXCELLENCE IN  
ROAD SAFETY  
AWARD**



**EXCELLENCE IN  
CRIMINAL  
INVESTIGATION  
AWARD**



**BEST INNOVATIVE IDEA  
IN SECURITY AND LAW  
ENFORCEMENT  
AWARD**



**GOOD  
SAMARITAN  
AWARD**



**EXCELLENCE IN  
ANTI-NARCOTICS  
AWARD**



**EXCELLENCE IN  
CUSTOMER SERVICE  
IN POLICING  
AWARD**



**BEST ARTIFICIAL  
INTELLIGENCE  
IMPLEMENTATION  
IN POLICING  
AWARD**



**PEOPLE OF  
DETERMINATION  
EXCELLENCE  
AWARD**



**EXCELLENCE IN  
FORENSIC SCIENCE  
AWARD**



**STARTUPS  
INNOVATION  
AWARD**

# AWARD TIMELINE



31 MARCH 2025

01 MAY 2025

15 MAY 2025

DEADLINE TO  
SUBMIT ENTRIES

FINALISTS  
ANNOUNCEMENT

WORLD POLICE  
AWARDS



“

We have always worked closely with other stakeholders to develop policies and create awareness around new technologies, and we look forward to building collaborative relationships with the global policing community we meet at World Police Summit.

**Lt. Gen. Dhahi Khalfan Tamim**

Deputy Chief of Police and  
Public Security in Dubai

# WHY EXHIBIT?

The World Police Summit's Exhibition is a platform providing a world-class environment for the policing, security and tech organisations to showcase their latest technologies, products & services to international government decision makers and influencers.

The exhibition is also an exceptional opportunity for innovators from SMEs, start-ups and young visionaries to present their transformational innovations and solutions.



## GAIN ENTRY TO INTERNATIONAL MARKETS

Get direct access to international policing and law enforcement government officials and buyers.



## SHAPE THE FUTURE OF THE POLICING INDUSTRY

Demonstrate your strategic expertise to global law enforcement leaders.



## GENERATE LEADS

Showcase your products and solutions to government and private sector buyers and influencers who seek for technical advancements.



## FIND INTERNATIONAL AND REGIONAL DISTRIBUTORS

Forge relationships with influential representatives who can support your brands growth in the region.



## ENHANCE BRAND AWARENESS

Showcase your company alongside leading players in the policing industry.



## LAUNCH NEW PRODUCTS

Present your latest innovations and products to leaders of the law enforcement landscape.



# EXHIBITOR PROFILE

The World Police Summit's Exhibition will provide a world-class environment for the policing, law enforcement, security industry, and private sector to showcase the latest crime detection and prevention technologies, products and services, to decision makers and influencers.

Dedicated exhibition zones focused on key policing and law enforcement sectors will be an exceptional opportunity for innovators from SMEs, start-ups and young visionaries to present the ideas and products.



## JOIN THE BELLWETHERS OF THE INDUSTRY FROM THE FOLLOWING SECTORS:













- |   |  |   |   |
|---|--|---|---|
| <br><b>CRIME PREVENTIONS</b> | <br><b>FORENSICS</b>                            | <br><b>ANTI-NARCOTICS</b>    | <br><b>TRAFFIC AND MOBILITY</b>                      |
| <br><b>AIRPORT SECURITY</b>  | <br><b>NATIONAL SECURITY</b>                    | <br><b>CYBER SECURITY</b>    | <br><b>LAW ENFORCEMENT EQUIPMENT</b>                 |
| <br><b>SURVEILLANCE</b>    | <br><b>COMMUNICATIONS</b>                     | <br><b>BORDER SECURITY</b> | <br><b>ARTIFICIAL INTELLIGENCE</b>                 |
| <br><b>DRONES</b>          | <br><b>POLICE INNOVATION &amp; RESILIENCE</b> | <br><b>K9</b>              | <br><b>INNOVATION AND TECHNOLOGICAL ADAPTATION</b> |

# 250+ EXHIBITING COMPANIES FROM OVER 44 COUNTRIES






## Europe Continent

-  United Kingdom
-  Slovakia
-  Finland
-  Italy
-  Cyprus
-  Czech Republic
-  Germany
-  Ireland
-  Austria
-  Netherlands
-  Poland
-  Serbia
-  Switzerland
-  Denmark
-  Bosnia & Herzegovina
-  France
-  Greece
-  Turkey
-  Portugal
-  Hungary
-  Belarus
-  Spain
-  Ukraine
-  Sweden
-  Norway

## Asia Continent

-  United Arab Emirates
-  Saudi Arabia
-  Jordan
-  China
-  Hong Kong (SAR of China)
-  Singapore
-  Kazakhstan
-  Israel
-  India
-  Pakistan
-  South Korea
-  Taiwan

## America Continent

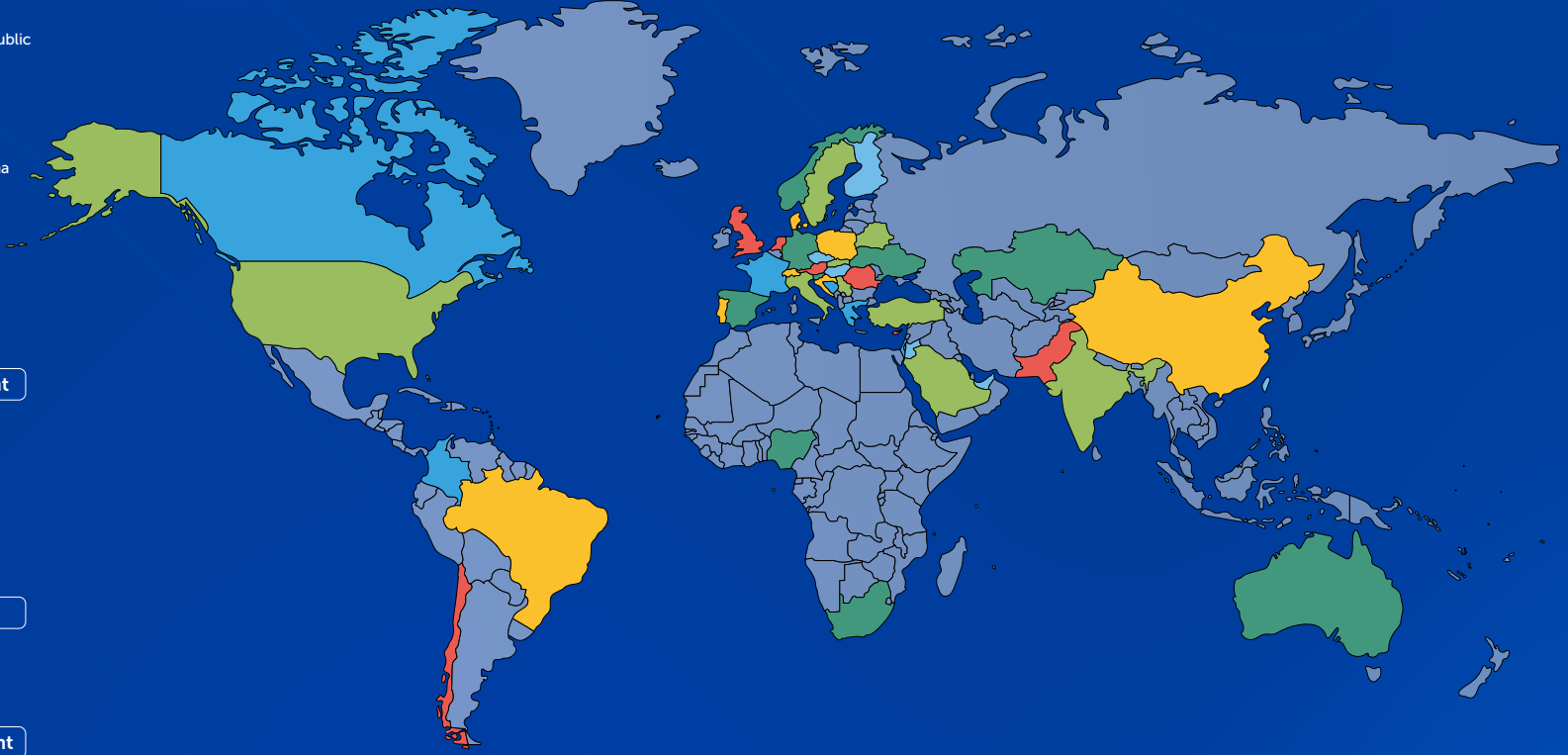
-  United States
-  Canada
-  Brazil
-  Colombia
-  Chile

## Africa Continent

-  South Africa
-  Nigeria

## Australia Continent

-  Australia





# EXHIBITION



## SPACE ONLY

### RATE:



#### STANDARD:

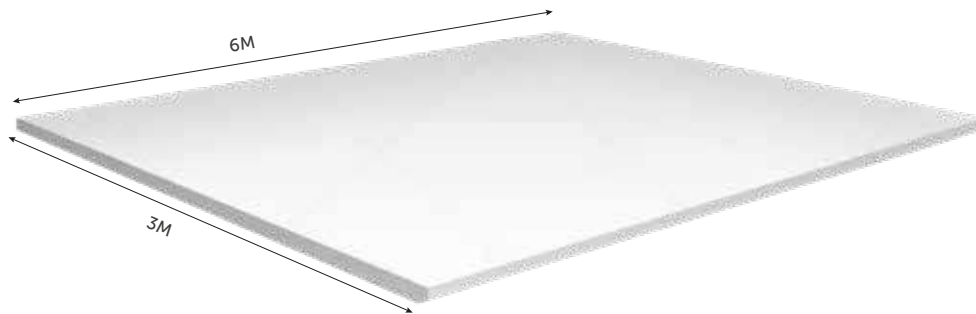
Zone C - Minimum SQM take (18 SQM)  
USD 761 per SQM



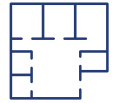
#### PREMIUM:

Zone B - Minimum SQM take (30 SQM)  
USD 865 per SQM

Space is offered on bare floor basis. Stand build and utilities will be the responsibility of the stand contractor and will need to be ordered separately.



# EXHIBITION



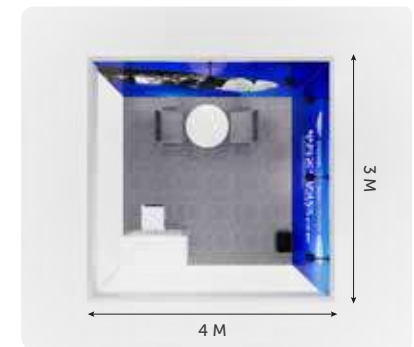
## STANDARD SHELL SCHEME



OPEN SIDE VIEW



TOP VIEW



## RATE:



### STANDARD:

Zone C - Minimum SQM take (12 SQM)  
**USD 865 per SQM**



### PREMIUM:

Zone B - Minimum SQM take (15 SQM)  
**USD 950 per SQM**

### SHELL SCHEME WILL INCLUDE:

- Standard Booth with shell structure (minimum) 3 x 4 (12sqm)
- Exhibitor name and stand number on white Fascia board
- 1 x Round Table
- 2 x Chairs
- 3 x Spotlights
- 1 x 13amps Power Socket
- 1 x Waste Bin
- 1 x Counter
- Floor Carpet

### GRAPHIC DETAILS:

Graphic Panel Size:  
980mmW x 3000mmH

# EXHIBITION



## UPGRADED HYBRID SCHEME



### STRUCTURE:

- S1 - Custom MDF Structure with Roller Paint Finish
- S2 - Custom MDF Vertical Panel with Roller Paint Finished
- S3 - 1 X 1 Syma Storage with Door, To a Height of 3.0M
- S4 - DXB LIVE Syma Panels, To a Height of 30.M
- S5 - 10CMH Custom Platform with Exhibition Carpet
- S6 - Syma X Wall Lightbox Panel

### ELECTRICAL:

- E1 - 1 x 3 Pin Electrical Socket
- E2 - 6 x 10W Downlights

### GRAPHIC DETAILS:

- G1 - Digital Print Graphic 910MMW X 3000MMH
- G2 - Vinyl Cut-Out Text For Exhibitor Name and Stand Number
- G3 - Digital Print Graphic 1,000MMW X 1,000MMH
- G4 - Syma X-Wall Lightbox With Vinyl Logo Print 980MMW X 3000MMH

### FURNITURE DETAILS:

- F1 - 2 X Lounge Sofa
- F2 - 1 X Coffee Table
- F3 - 1 X Lightbox Counter
- F4 - 1 X Brochure Holder
- F5 - 1 X Waste Basket
- F6 - 1 X TV 55"

OPEN SIDE VIEW



TOP VIEW



## RATE:



### STANDARD:

Zone C - Minimum SQM take (12 SQM)  
**USD 950 per SQM**



### PREMIUM:

Zone B - Minimum SQM take (15 SQM)  
**USD 1,045 per SQM**

## ACADEMIC ZONE

Institutions that reserve their presence in the Academic Zone will receive a stand similar to the specification shown. Final Design TBC.



### • SHELL SCHEME WILL INCLUDE:

- Booth with lights & electricity
- Name on Fascia
- 3 chairs, 1 Table
- Printed Graphics
- 3 Exhibitor Registrations
- Logo on event website

**STARTING STAND SIZE:**  
3m x 3m (9m<sup>2</sup>) –  
Other Sizes Are Available

**ZONE PARTICIPATION FEES INCLUDES  
BUILD OF SPACE AS PER DESIGN SHOWN:**

### RATE:



ZONE C:

9 SQM: USD 7,000

12 SQM: USD 9,500

16 SQM: USD 12,500

18 SQM: USD 14,000

# EXHIBITION



## STARTUP POD



OPEN SIDE VIEW



TOP VIEW



## RATE:



USD 3,500 per Pod

### STARTUP POD INCLUDES:

- **Branding/Company logo:**  
Size: 1000mmL x 580mmH (available space)
- Plants on either side
- 1 x 43" TV mounted
- 2 x Scandinavian Bar Stools
- 1x Socket & power
- 1x Arm Light
- 1x Extension Cord
- 1 x Waste Bin

### STARTUP POD STRUCTURE:

- Made of MDF, finished with spray paint & laminate, including frame middle wall with inbuild planter box, cabinet with tables top.
- **Overall size:**  
3400mm L X 1800mmW X 2400mmH

# WHO WILL VISIT?

As an exhibitor of the World Police Summit, you will meet key decision makers and influencers from the national security, policing and security spectrum including:



**GLOBAL LAW  
ENFORCEMENT AGENCIES**



**NATIONAL  
SECURITY AGENCIES**



**CHIEF OF  
POLICE FORCES**



**ACADEMIC  
PROFESSIONALS**



**SUPPLIERS AND  
INNOVATORS**



**NATIONAL  
CYBER SECURITY**



**SYSTEM  
INTEGRATORS**



**GOVERNMENT,  
MUNICIPALITIES  
& REGULATORS**



**INVESTIGATION  
ORGANISATIONS**



**INTERNATIONAL  
ORGANIZATIONS  
AND ASSOCIATIONS**



**TRAFFIC POLICY  
MAKERS**



**BORDER SECURITY  
OFFICIALS**



**SECURITY  
CONSULTANTS**



**HUMAN RIGHT  
PRACTITIONERS**



**PRIVATE SECURITY  
INDUSTRY  
PROFESSIONALS**

# SPONSORSHIP PACKAGES

BENEFITS	HEADLINE	DIAMOND	PLATINUM	GOLD	SILVER
	AED 1,000,000 US\$ 271,740	AED 800,000 US\$ 217,392	AED 600,000 US\$ 163,044	AED 400,000 US\$ 108,696	AED 250,000 US\$ 67,935
Mandatory Stand Space - Bare Floor (m2)	100m2	80m2	60m2	40m2	36m2
<b>Marketing &amp; Onsite deliverables</b>					
Podcast interview (Pre show, during & Post event)	*	*	*	*	*
Slot in Panel discussion	2	1	1	1	
VIP Lounge access	*	*	*	*	*
Logo exposure on all marketing collaterals (digital & website)	*	*	*	*	*
Logo exposure on all show signage inside the Halls	*	*			
Logo exposure on the event badge and lanyard	*	*			
Logo exposure on the concourse main entrance arch	*	*	*	*	*
Flags placed at the Convention gate entrance	10	6			
Sponsor referenced on events press releases and all digital communications campaign	*	*	*	*	*
Sponsor Article to feature on WPS Newsletter	*	*	*	*	*
Sponsor logo and branding at the VIP lounge	*				
Sponsor of VIP bags (QTY/TBC: 1000)	*				
Welcome Gifts to VIP	*				
Sponsor to be referenced at the Press Conference	*	*	*		
Logo exposure at the Press Conference	*	*	*	*	*
Sponsor logo used across the Marketing Campaign	*	*			

# SPONSORSHIP PACKAGES

BENEFITS	HEADLINE	DIAMOND	PLATINUM	GOLD	SILVER
	AED 1,000,000 US\$ 271,740	AED 800,000 US\$ 217,392	AED 600,000 US\$ 163,044	AED 400,000 US\$ 108,696	AED 250,000 US\$ 67,935
Mandatory Stand Space - Bare Floor (m2)	100m2	80m2	60m2	40m2	36m2
Marketing & Onsite deliverables					
Preshow Interview	*	*			
Press Interview at the show	*	*	*		
Photo invitations at the show with Dignitaries	*	*	*		
Press coverage pre/ during/ post event as top tiered sponsor	*	*	*	*	*
VIP Badges	15	12	10	8	4
Logo exposure on onsite directional signages	*	*	*	*	*
Complimentary Delegate Passes	10	8	6	4	2
Special Recognition Award	*	*	*	*	*
Gala Dinner	10	10	6	4	2
Opening Ceremony	6	6	3	3	2



# THANK YOU

FOR INQUIRIES:  
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